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AMUSEMENT INDUSTRY NEWSLETTER

50% Booth Area Booked - Mark your diaries for IAAPI Amusement Expo 2026

MAY (II) 2025 Edition 118

The 24th edition of IAAPI Amusement Expo 2026 is set to showcase the latest innovations in the amusement and entertainment industry, with over 50% of the exhibition area already booked. The event, scheduled from 10th to 12th March 2026 at the Bombay Exhibition Centre in Mumbai, promises a vibrant platform for industry leaders and professionals. This expo provides an excellent opportunity for networking, brand promotion, and exploring new business avenues in India's growing amusement sector.

For more information: Visit www.iaapi.org
Connect with us on amusementexpo@iaapi.org / +91 99674 99933



Puno Advance coming to the Emerald Mall in Lucknow

The Emerald Mall in Lucknow, India, will add a gaming zone featuring a range of attractions in the near future. Bowling, puzzle games, an arcade, VR rides and cricket are the attractions that will be added to the new Puno Advance venue within the mall. Priyanshu Awasthi, assistant manager of mall operations at the Emerald Mall, said: "We're thrilled to announce that Puno Advance, Lucknow's biggest gaming zone, is coming soon to Emerald Mall." Puno Advance provides a range of entertainment options across India, with indoor adventure and trampoline parks in multiple locations throughout the Country.

Source: www.intergameonline.com ///



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Madhya Pradesh Tourism Launches Immersive Experience Centre for Kids At KidZania Mumbai

In a ground-breaking initiative to promote tourism among the younger generation, Madhya Pradesh Tourism has unveiled an immersive experience zone at KidZania centers in Mumbai and Delhi NCR. The Madhya Pradesh Tourism Experience Center offers children a chance to explore the state's rich cultural, natural, and historical heritage through interactive and virtual activities, including jungle safaris and river rafting simulations. At the launch event in Mumbai, Sheo Shekhar Shukla, Principal Secretary, Tourism and Culture, and Managing Director of the Madhya Pradesh Tourism Board, emphasized the state's diverse attractions and expressed pride in introducing children to "the heart of India" through this initiative. He invited families to experience Madhya Pradesh's unparalleled charm. This marks the first time a state tourism board in India has partnered with KidZania to create such a child-focused tourism engagement platform.

Source: www.freepressjournal.in ///



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FunXtreme opening new Indian FEC

FunXtreme, a new arcade and kids' play area, has opened in Kolkata, India. The new 8,000 sq. ft space includes an arcade fitted with VR games and a children's soft play area, which the company describes as "immersive." The VR experience challenges guests to fight monsters in outer space while on the VR coaster. FunXtreme also has a climbing wall, slides and a ball pit for the younger guests. Located in a central position within the city, FunXtreme offers party packages for visitors celebrating a birthday or special event. The venue also has a café serving a range of F&B to guests looking for refreshments

Source: www.intergameonline.com ///



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Water parks see surge in footfall as temperature soars

People are making a beeline for water parks to beat the heat this summer, with temperatures soaring above 40 degrees C.

"We've experienced a significant surge in footfall this summer - up nearly 25% compared to last year. This year, we've expanded our offerings beyond traditional water park experience. We've introduced hop-a-little an indoor, air-conditioned play zone designed for children, and have launched Copa de Colina, our new hilltop restaurant that stays open till midnight," said Arjun Indulkar, managing director, Diamond Water Park, Lohegaon. Dhimant Bakshi, CEO of Imagicaa World Entertainment, said that they have launched six new slides this summer at the water park. "This summer, we've witnessed a significant upswing in footfall compared to the previous year. With rising temperatures and a strong appetite for immersive getaways, Imagicaa Water Park has emerged as a go-to destination. We continue to see strong footfalls from Mumbai, Pune, Nashik, and Ahmedabad, along with consistent traffic from across rest of Maharashtra."

Source: <https://timesofindia.indiatimes.com/> ///



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Disney, Miral announces plans for new Disney theme park in Abu Dhabi

Walt Disney (DIS.N), announced plans to open a Disney theme park in United Arab Emirates' capital Abu Dhabi in collaboration with regional developer Miral Group, representing its first major new theme park in nearly a decade and its first in the Middle East. The planned Disney waterfront resort will be located on Yas Island, a popular tourist destination that is home to other family-friendly attractions, including Warner Bros World Yas Island, SeaWorld Yas Island and Yas Waterworld Abu Dhabi. Miral, the Abu Dhabi-based leisure and entertainment group responsible for developing Yas Island, will finance, build and operate the resort. The creative and technical professionals who design Disney's theme parks, known as Imagineers, will lead creative design and provide operational oversight.

Source: www.reuters.com ///

